

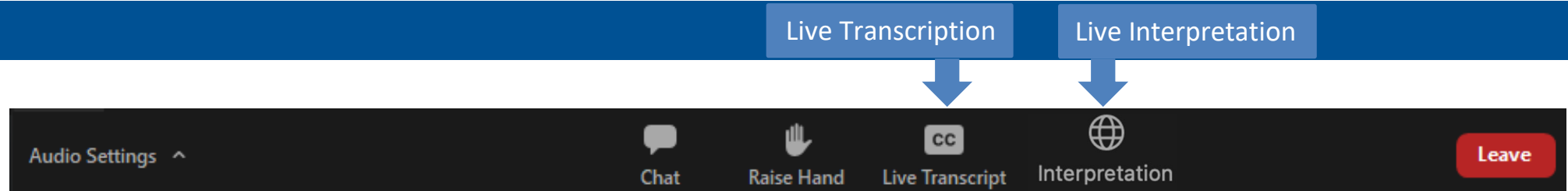
U.S. EPA Pollution Prevention EJ Grants

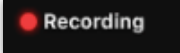
Federal Announcements of Funding Availability Webinar for Potential Tribal Applicants & Interested Stakeholders

Webinar Series: March 21, 23 (tribal), 28, and 30

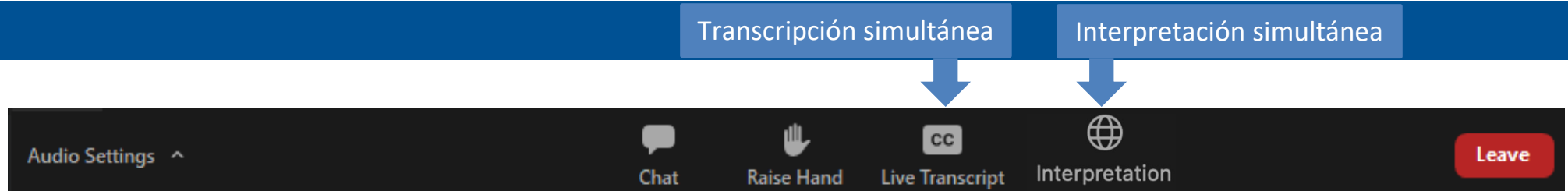


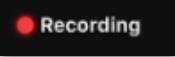
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- **Preguntas:** Envíe sus preguntas por escrito a caja de Q&A.

Webinar Goals

- Provide an overview of the two Requests for Applications (RFAs) for Environmental Justice (EJ) Pollution Prevention (P2) Grants funded by the Infrastructure Investment and Jobs Act (IIJA).
 - FY 2023 – FY 2024 P2 Grants: Environmental Justice in Communities
 - FY 2023 – FY 2024 P2 Grants: Environmental Justice Through Safer and More Sustainable Products
- Answer questions about the application and review process to help potential applicants submit high quality applications for funding consideration.

Agenda

- Timeline
- What is P2
- What is EJ
- Purpose of P2 Grants
- Eligibility
- Grant funding
- Critical elements of RFA
- Threshold eligibility criteria
- Grant evaluation
- Reporting
- Case studies
- Preparing applications

Timeline for FY 23-24 P2 grant RFAs

- RFAs posted – March 8, 2023
- Webinars – March 21, March 23 (tribal), March 28, and March 30
- Applications due –
 - P2 Grants: Environmental Justice in Communities: June 6, 2023
 - P2 Grants: Environmental Justice Through Safer and More Sustainable Products: June 20, 2023
- Applicants notified of ineligibility – expected in June/July
- Notifications of selections – expected late September
- Awards – expected late October

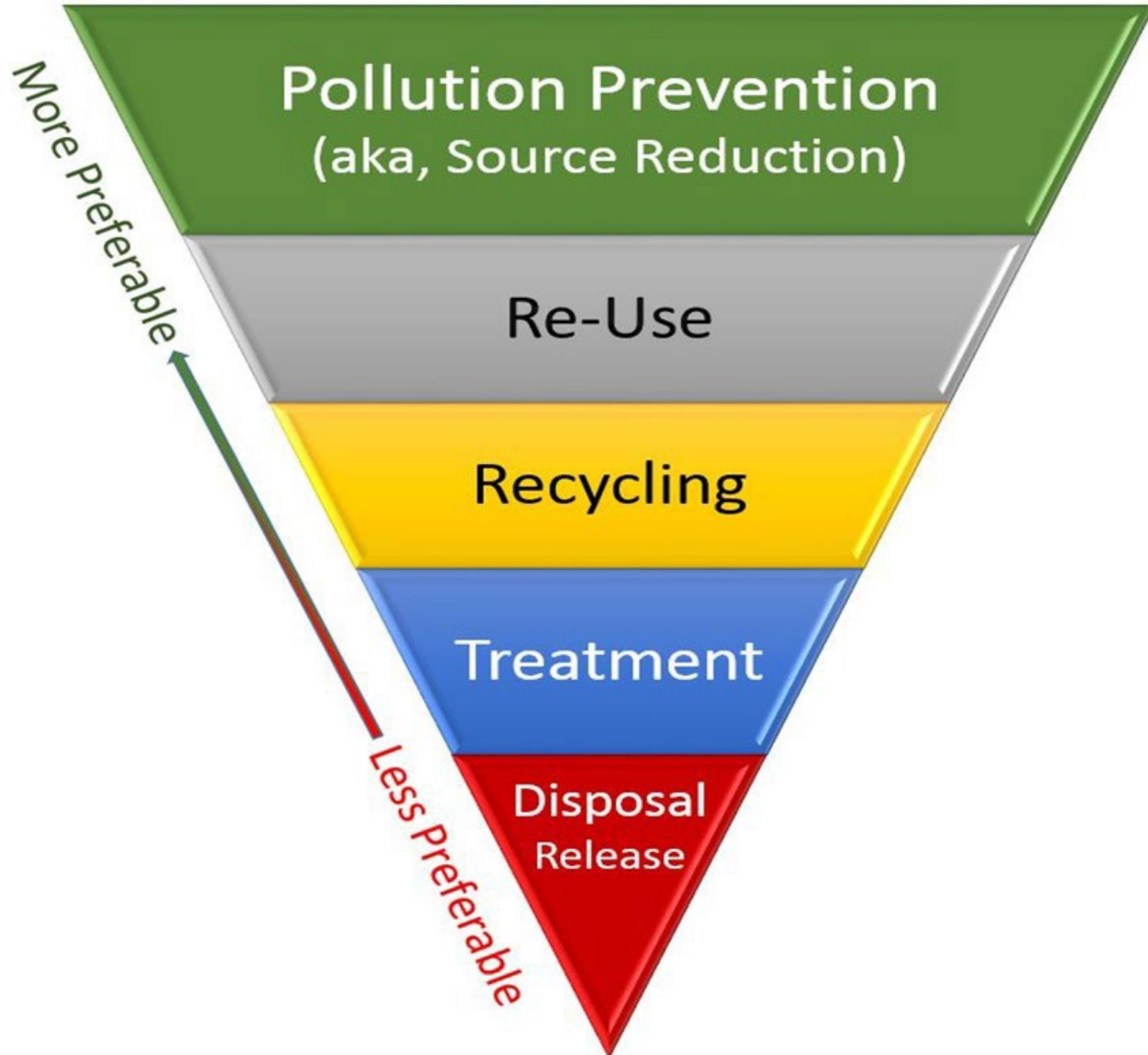
What is Pollution Prevention (P2)?

P2 (also called "source reduction") – is any practice which reduces the amount of any hazardous substance, pollutant, or contaminant entering a waste stream or released into the environment prior to recycling of discarded material, treatment, or disposal; and reduces the hazards to public health and the environment associated with the release of those substances, pollutants, or contaminants. (PPA Sec. 6603. Definitions).

What is P2? (cont.)

- P2 practices include equipment or technology modifications, process or procedure modifications, reformulation or redesign of products, substitution of raw materials, and improvements in housekeeping, maintenance, training, or inventory control.
- Practices that decrease hazardous exposures, including manufacturing, purchasing, and using safer and more sustainable products.
- EPA has also interpreted P2 as including practices that increase efficient use of water, energy, raw materials, or other resources, or that may protect natural resources through conservation methods.

The Waste Management Hierarchy



P2 Hierarchy – The Preferred Approach

What is *not* P2?

- Practices which alter the physical, chemical or biological characteristics or the volume of a pollutant, hazardous substance or contaminant through a process or activity which itself is not integral to and necessary for the production of a product or the providing of a service (refer to PPA Section 66303 and 40 CFR 35.343 AND 35.662).
- Recycling of discarded materials, clean-up, disposal activities, and management of or processing of non-hazardous solid waste (e.g., paper/cardboard, glass, plastics, etc.) are not P2 activities and cannot serve as a basis for P2 grant funding.
- **If any of these activities represent more than a small or ancillary part of your project work, EPA will not consider the application for an award.**

What is Environmental Justice?

- **Environmental justice (EJ)** is the fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income with respect to the development, implementation and enforcement of environmental laws, regulations and policies.
- **Fair treatment** means no group of people should bear a disproportionate share of the negative environmental consequences resulting from industrial, governmental and commercial operations or policies.
- Disadvantaged communities are communities that are marginalized, underserved and overburdened by pollution.

<https://www.epa.gov/environmentaljustice>

Using P2 to Advance Environmental Justice

- Less pollution means fewer hazards posed to public health and the environment.
- Facilities that produce or emit harmful pollutants are disproportionately located in underserved, overburdened communities and adopting P2 practices can improve human health and the environment for these communities.
- Products can have a wide variety of potential human health and environmental impacts – greater availability and use of safer and more sustainable products can decrease harmful chemical exposures and impacts on human health and the environment in disadvantaged communities.

Purpose of P2 Grants

- The Pollution Prevention Act of 1990 authorizes EPA to award grants to state and tribal programs to provide information and technical assistance to businesses to help them adopt source reduction (pollution prevention or P2 approaches).
- The FY 23-24 P2 EJ Grants are specifically intended to use P2 approaches to improve human health and the environment in disadvantaged communities.

Purpose of the Two New P2 Grants

- **Environmental Justice in Communities:** To improve human health and the environment in disadvantaged communities by providing P2 technical assistance to businesses impacting those communities.
- **Environmental Justice Through Safer and More Sustainable Products:** To improve human health and the environment in disadvantaged communities by increasing the supply, demand and use of safer and more sustainable products, such as those that are certified by EPA's Safer Choice program, or those that conform to EPA's Recommendations for Specifications, Standards and Ecolabels for Federal Purchasing.

Using EJ tools

- Mapping tools to help identify disadvantaged communities:
 - [The Climate and Economic Justice Screening Tool \(CEJST\)](#): geospatial mapping tool.
 - Supplemental indexes in [EJScreen](#): combines environmental and demographic indicators in maps and reports.
 - Supplemental indexes in [P2 EJ Facility Mapping Tool](#): allows users to identify industrial facilities located in or adjacent to disadvantaged communities with EJ concerns.
- Applicants may use other approaches and demographic indicators for identifying disadvantaged communities that may be appropriate for their state and must specify those approaches in their grant applications.

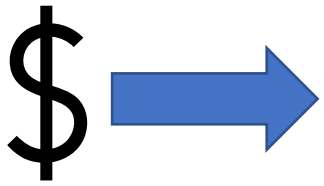
Two FY 23-24 P2 Grant Announcements

Grant Name	P2 Grants: Environmental Justice in Communities	P2 Grants: Environmental Justice Through Safer and More Sustainable Products
Funding opportunity number (FON)	EPA-I-OCSP-OPPT-FY2023-001	EPA-I-OCSP-OPPT-FY2023-002
Funding Available	Approximately \$16M total, with the intention to divide evenly between the two grant programs	
Matching	None	
Grant Size	\$100K - \$800K; or up to \$1.2M for multi-state or multi-tribal	
Program Emphasis	Provide pollution prevention technical assistance to businesses impacting disadvantaged communities	Increase the supply, demand and use of safer and more sustainable products for disadvantaged communities
Application Deadline	June 6, 2023	June 20, 2023

Note: Applicants are welcome to apply to one or both RFAs. To be funded under both announcements, the work described in each application must be separate from or in addition to the work described in the other grant announcement.

Eligibility

- Any of the 50 states, District of Columbia, the U.S. Virgin Islands, the Commonwealth of Puerto Rico, any territory or possession of the U.S. (40 CFR 35.345).
- Federally-recognized Indian tribes (40 CFR 35.663), and Intertribal Consortia (40 CFR 35.663).
- Any agency or instrumentality of the state or tribe, including state or tribal colleges and universities.
 - Colleges and universities must include documentation demonstrating that they are chartered, commissioned or publicly- owned/operated by the state or federally-recognized tribe. Please refer to Section III.A of the RFAs for details
- *We encourage applicants to consider partnering with other organizations (e.g., community organizations, local governments, trade associations, etc.) to strengthen their ability to provide P2 technical assistance to businesses and facilitate the development, adoption and dissemination of P2 solutions to benefit disadvantaged communities.*



Eligible Applicants:

States, state entities (colleges and universities recognized as instrumentalities of the state), the District of Columbia, the U.S. Virgin Islands, the Commonwealth of Puerto Rico, any territory or possession of the U.S., and federally recognized Tribes and intertribal consortia.



Partners:

Eligible applicants are encouraged to partner with entities to develop partnerships where they can strengthen their ability to provide P2 technical assistance to businesses in disadvantaged communities. These partnerships may include, but are not limited to nonprofit or for-profit organizations, trade organizations, local governments, and organizations representing disadvantaged communities.



Goal:

Provide P2 technical assistance to **businesses*** to improve human health and the environment in disadvantaged communities.

For the P2 EJ Through Safer and More Sustainable products grant, attain this by increasing the supply, demand and use of safer and more sustainable products.

*For the purposes of this announcement, the term “**businesses**” may represent for-profit or not-for-profit entities

Grant Funding Period

- Funding anticipated for 2 years after award (anticipated in October 2023).
 - Fully funded upon award.
- Funding is generally to support 2 years of technical assistance.
 - If needed, applicants may propose to allocate some requested funds to complete data collection and develop case studies in year 3.

Partial Grant Funding

- EPA reserves the right to partially fund applications by funding discrete activities, portions or phases of proposals.
- If EPA decides to partially fund an application, it will do so in a manner that will not prejudice any applicant or affect the basis upon which a proposal or a portion will be evaluated or selected.

Agreement Types

- **Grants** – Awards of financial assistance issued by the federal government to eligible recipients based on approved workplans. EPA **will not** be substantially involved in the performance of grants but will monitor and perform oversight of grant work to ensure federal funds are being used as intended and expended in a timely and efficient manner.
- **Cooperative Agreements** – Awards of financial assistance issued by the federal government to eligible recipients that involve **substantial involvement** between the EPA and the selected applicant in performance of approved workplans. EPA will negotiate precise terms and conditions relating to substantial involvement as part of the award process.
- **Performance Partnership Grant (PPG) Agreements:** Because of the budget accounting that is required for IJA-appropriated funds, assistance agreements issued under this program are **not** eligible for inclusion in PPGs.

Critical Elements of RFAs

- Application Deadlines
 - P2 Grants: EJ in Communities: June 6
 - P2 Grants: EJ Through Safer and More Sustainable Products: June 20
- Threshold Eligibility Criteria
- Evaluation Criteria
- Reporting Requirements
- Submission Process

Threshold Eligibility Criteria

- Applications must be from eligible applicants.
- Applications must comply with submission instructions.
- Applications must be submitted through Grants.gov or an accepted alternative method.
- Applications submitted late will be disqualified.
- Applications must adhere to 15-page limit – which includes cover page and project narrative.

Threshold Eligibility Criteria (continued)

- Applications must adhere to statutory criteria and definition of P2.
- Majority of work must support P2.
- Applications must describe how work aligns with EPA's Strategic Plan and supports expected outputs and outcomes.
- Applications must describe how the proposed project will identify disadvantaged communities and how the project will address human health and environmental concerns in those communities.
 - *Applications from federally recognized tribes and intertribal consortia will not need to demonstrate a focus on disadvantaged communities but will need to demonstrate how the project will improve human health and the environment for the tribe.*
- Applications must describe how work is intended to increase the supply, demand, and/or use of safer and more sustainable products (*applies to Safer and More Sustainable Products RFA*).

Please refer to Section III.D of the RFAs

Grant Evaluation

What will Reviewers be looking for in the project narratives?

- Compliance with threshold eligibility criteria and submission requirements.
 - Project alignment with P2 and environmental justice.
- Clear responses to merit evaluation criteria (*see Section V.A in the RFAs*).
 - Plans to develop at least one case study.
 - Plans to amplify best practices and lessons learned and share this information with others.
 - Comprehensive plans for reporting results from grant activities.

Reporting

- Applicants must provide a comprehensive plan for gathering and reporting on the expected environmental outputs and outcomes of proposed grant work. [Section I.I]
- Grantees will be expected to follow up with all businesses assisted over the course of the grant period to determine what P2 practices were adopted or implemented, and the outcomes achieved. [Section I.I and VI.C.3]
- Grantees are encouraged to report outputs and outcomes in table or spreadsheet form.
 - [Excel spreadsheets will be available on the EPA's P2 Program's Grant Reporting page and may be used for the required reporting.](#)

Reporting (cont.)

- Grantees are required to submit mid-year and annual performance reports during the project period and a final technical report at the completion of the grant.
- EPA will use reported information to determine if workplan requirements are being met and to build a repository of lessons learned and P2 approaches that can be widely shared and replicated.

Case Studies

- Provide technical information on one or two specific P2 practices, so that other P2 technical assistance providers or interested businesses can learn from and replicate those practices (2-5 pages). Guidance on the elements of a P2 case study are in **Appendix B**.
- Required for P2 practices that are new, not widely known or adopted, or where the grantee believes detailed information on the P2 practices could benefit other business facilities or P2 technical assistance providers.
- EPA expects that each grantee will develop at least one of these case studies during the grant period.
- Case studies submitted by grantees will be used to build and share a body of knowledge about P2 practices that could be implemented at other similar business facilities.

Project Narrative Example

- Provided in Appendix C and on the P2 Grants webpage (Word file) to help applicants efficiently and effectively address and organize the required elements of the Project Narrative and Merit Evaluation Criteria.
 - Use of the example will also help expedite EPA's review of grant applications.
- You can write narrative directly into the Word template.
 - Sections will expand as needed.
 - Convert file to PDF for submission to EPA.
- Applicants are encouraged but not required to use this Project Narrative Example.

Mandatory Forms and Documentation

- Standard Form 424 – Application for Federal Assistance (SF-424)
- Standard Form 424A, Budget Information – Non-Construction Programs
- EPA Form 4700-4, Pre-Award Compliance Review Report for All Applicants Requesting Federal Financial Assistance
- EPA Key Contacts Form 5700-54
- Project Narrative Attachment Form
- Budget Table

Please refer to Section IV.D.1 of the RFAs

Preparing Applications

- Start early!
- **Must have an active SAM.gov account**
 - If you do not have one, you will create an account using login.gov to complete your SAM.gov registration
 - This process includes obtaining a **Unique Entity ID (UEI)**
 - Requires assertions, representations and certifications, and other information about your organization
 - Review the [Entity Registration Checklist](#) for details on this process
- **Must have an active Grants.gov account**
 - If you do not have one, register!
- **Note:** The registration process for Grants.gov may take a month or more to complete. Please register early.

Preparing Applications (cont.)

- Line up partners committed to the work.
 - You can sign up for the [P2 Grant Partner Connection List](#) on each grant webpage:
 - This optional form has been created to help potential applicants and partners identify each other and create partnerships.
 - Please complete the form by April 6, 2023.
 - By filling out this form, you are consenting to sharing your contact information with everyone who has signed up to be on this list.
 - EPA will not match you with anyone, you will need to reach out to others



Preparing Applications (cont.)

- Provide specific and succinct descriptions of proposed work to address evaluation criteria.
- **Follow submission instructions provided in RFAs (Sections IV.A-D).**
- Project Narrative Example is available in Appendix C of the RFAs and on the P2 Grants webpage (Word document): https://www.epa.gov/system/files/documents/2023-03/p2ejgrantcommunities_project-narrative-example.docx and https://www.epa.gov/system/files/documents/2023-03/p2ejgrantproducts_project-narrative-example.docx
- P2 Grant Application Checklist is available – use it to confirm whether you are ready to submit a complete application. https://www.epa.gov/system/files/documents/2023-02/p2ejgrants_frequent-questions.pdf

Application Deadlines:

- P2 Grants: EJ in Communities: June 6, 2023
- P2 Grants: EJ through Safer and More Sustainable Products: June 20, 2023

Additional Resources

- Refer to EPA's P2 Program Grants page: <https://www.epa.gov/p2/grant-programs-pollution-prevention>
- P2 Grant FAQs: https://www.epa.gov/system/files/documents/2023-02/p2ejgrants_frequent-questions.pdf
- P2 Hub Helpline – email: P2Hub@epa.gov, online form: <https://www.epa.gov/p2/forms/contact-us-about-pollution-prevention#helpline> or call: 202-566-0799
- Agency Contacts – Section VII of RFAs.
- EPA's Office of Grants and Debarment's Recipient Training Requirements and Opportunities page: <http://www.epa.gov/grants/recipient-training-requirements-and-opportunities>

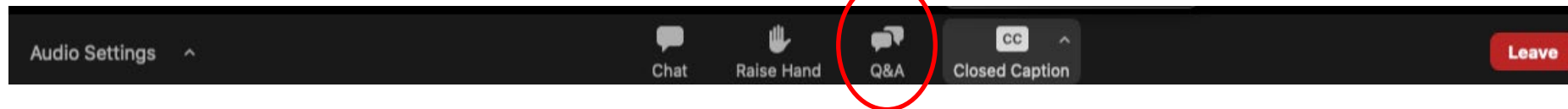
Summary of Notable Changes from Last P2 Grant Competition

- Projects must address environmental justice (EJ) in disadvantaged communities (threshold).
- No National Emphasis Areas (NEAs).
- No cost-share match requirement.
- No PPGs.
- Projects can be multi-state, multi-regional and multi-tribal
- New measures added to capture EJ activity and results.

Q&A Session



- Please ask your question in the Q&A box.
- Por favor haga su pregunta en el cuadro de preguntas y respuestas.



Thanks for Attending

- We will send you a follow up email and include the important links:
 - Links to the website
 - P2 Grant Partner Connection List
 - It will take us some time to post the webinar recordings but we will send the link once they are live
 - FAQ will be updated as well
 - Any questions please contact p2hub@epa.gov

Extra Slides

Project Examples – P2 EJ in Communities

- Convene industry roundtables among manufacturers, technical experts, trade associations and impacted disadvantaged communities to exchange information and ideas for P2 approaches.
 - Identify and conduct P2 technical assessments at a business establishment in the disadvantaged community to identify and develop P2 practices. Document P2 practices implemented to create transferable lessons for additional businesses.
 - In P2 assessments, look for opportunities to use lower-toxicity products which can improve human health and the environment in disadvantaged communities (e.g., for product ingredients, refrigerants, equipment cleaning, building cleaners, food-grade lubrication and processing techniques and equipment), and disseminate that information to local businesses and disadvantaged communities.
 - Develop alternative lower-toxicity chemicals or procedures as [Green Chemistry](#) solutions (e.g., for solvents, equipment clean-in-place products, building cleaning products), and disseminate that information to local businesses with the help of community organizations.
- More project examples are offered in **Appendix A** of RFA.

Project Examples – P2 EJ Through Safer and More Sustainable Products

- Work with cleaning service providers (e.g., commercial, in-home, or cleaning workers housed within a business) to encourage the companies to switch to using only cleaning products certified to an ecolabel, such as EPA's Safer Choice label
 - Work with retailers serving disadvantaged communities to encourage sale of products certified to a label in EPA's Recommendations, such as EPA's Safer Choice label
 - Work with carpet manufacturers to encourage and help them achieve certification for ecolabels found in the EPA Recommendations.
 - Accelerate substitution of Perfluoroalkyl and Polyfluoroalkyl Substances (PFAS) in food contact materials (e.g., utensils, wrapping film, paper coatings, plastic containers treated with PFAS, compostable food ware, etc.) sold to and used in disadvantaged communities at locations such as free and reduced school lunches, soup kitchens, and restaurants
 - Use of Safer Choice-certified products in schools in disadvantaged communities to lower exposures for students and others
- More project examples are offered in **Appendix A** of RFA.

Output Measures: P2 EJ in Communities

Required P2 Output Measures:

- i. Number of businesses provided P2 technical assistance to improve human health and/or the environment in disadvantaged communities.
- ii. Percent of businesses provided P2 technical assistance that the grantee follows up with (e.g., phone call, visit, letter, or email) to determine which P2 practices were implemented (should be 100%).
- iii. Percentage of businesses that implement at least one new P2 practice to improve human health and/or the environment in disadvantaged communities as a result of the technical assistance provided by the grantee.
- iv. Number of case studies developed to document the projects and approaches used to improve human health and the environment in disadvantaged communities. Minimum must be at least one case study.
- v. Number of outreach activities and informational materials (i.e., webinar postings, video postings, mass mailings or other outreach) that widely share P2 practices and P2 documentation products implemented through the grant.
 - o If known, number of businesses impacting disadvantaged communities exposed to or reached by the amplification activities and products.

Optional P2 Output Measures:

- i. Number of trade associations enlisted as partners.
- ii. Number of community organizations enlisted as partners.
- iii. Number of workshops, trainings and courses conducted, and number of businesses attending.

Outcome Measures: P2 EJ in Communities

Required P2 Outcome Measures: Applicants must estimate and provide a comprehensive plan for gathering data and reporting the outcomes from the P2 TA provided as applicable to the proposal. Outcomes should be estimated to reflect annual totals expected to be achieved. Zero values should be used if there are no results expected for a measure, and N/A should be used if the measure is not appropriate for a proposed project.

- i. Annual reduction in pounds of hazardous materials used and of hazardous substances, pollutants and contaminants released at each business establishment impacting disadvantaged communities.
- ii. Annual reductions in metric tons of carbon dioxide equivalent (MTCO₂e) at each business impacting disadvantaged communities.
- iii. Annual reductions in gallons of water used at each business impacting disadvantage communities.
- iv. The annual dollar savings associated with implementing P2 actions at each business impacting disadvantaged communities.

Output Measures:

P2 EJ Through Safer and More Sustainable Products

Required P2 Output Measures:

- i. Number of businesses provided P2 technical assistance to increase the supply, demand and/or use of safer and more sustainable products.
- ii. Percent of businesses provided P2 technical assistance that the grantee follows-up with (e.g., phone call, visit, letter or email) to determine which P2 practices were implemented (should be 100%).
- iii. Number of case studies developed to document the projects and approaches used to increase the supply, demand and/or use of safer and more sustainable products. Minimum must be at least one case study.
- iv. Number of outreach activities and informational materials (i.e., webinar postings, video postings, mass mailings or other outreach) that widely share P2 practices and P2 documentation products implemented through the grant.
 - Note: If known, number of businesses exposed to or reached by the amplification activities and products.

Optional P2 Output Measures:

- i. Number of trade associations enlisted as partners.
- ii. Number of community organizations enlisted as partners.
- iii. Number of workshops, trainings and courses conducted and number of businesses attending.

Outcome Measures:

P2 EJ Through Safer and More Sustainable Products

Required P2 Outcome Measures

For each *manufacturer* provided TA, report annually:

- i. Number of products reformulated or redesigned to be safer and more sustainable for disadvantaged communities.
- ii. For products⁸ that are already considered to be safer or more sustainable, increase in the number of those products for sale, sold or anticipated to be sold to distributors or retailers operating in or selling to disadvantaged communities.
- iii. Number of products⁸ that are newly certified to a safer or sustainable standard or ecolabel that will impact disadvantaged communities.
- iv. Number of products⁸ the manufacturer is actively seeking to certify to a safer or sustainable standard or ecolabel that will impact disadvantaged communities.
- v. Increase in production volume (lbs, gallons, sq ft, or other appropriate measure) of safer and more sustainable products sold or anticipated to be sold to disadvantaged communities.
- vi. Number of manufacturers agreeing to new advertising or outreach on the benefits of safer and sustainable products for disadvantaged communities.
- vii. Number of safer and more sustainable products⁸ adopted for use by manufacturers in their operations and maintenance.
 - o Description of the product and amount of product adopted using an appropriate unit of measure (e.g., lbs, gallons, number of units, sq. ft).

Outcome Measures (continued):

P2 EJ Through Safer and More Sustainable Products

Required P2 Outcome Measures (continued):

For each **distributor** or retailer provided TA that are selling products to disadvantaged communities, report annually:

- i. Increase in the number of safer or more sustainable products⁸ for sale, sold or anticipated to be sold to disadvantaged communities.
- ii. Increase in shelf space (linear feet) being made available to sell safer and more sustainable products.
- iii. Number of retailers agreeing to new advertising, outreach or signage to inform disadvantaged communities of the benefits of safer and more sustainable products and/or identifying which products are considered to be safer and more sustainable.
- iv. Annual increase in volume of sales or anticipated future sales (number of units or \$) of safer and more sustainable products to disadvantaged communities.
- v. Number of safer and more sustainable products⁸ adopted for use by distributors or retailers in their operations and maintenance.
 - Description of the product and amount of product adopted using an appropriate unit of measure (e.g., lbs, gallons, number of units, sq. ft).

For other businesses provided TA that are **users and purchasers of products**, report annually:

- i. Number of safer and more sustainable products⁸ adopted for use in the business operations and maintenance, and
 - Description of the product and amount of product adopted using an appropriate unit of measure (e.g., lbs, gallons, number of units, sq. ft).
- ii. Number of other businesses adopting a green purchasing program or committing to future purchase of safer and more sustainable products.

Optional Outcome Measures: P2 EJ Through Safer and More Sustainable Products

Optional P2 Outcome Measures: Applicants may use and report additional performance tracking metrics that will serve them in achieving and evidencing successful technical assistance. Applicants may optionally include in their Reporting Plan outcomes resulting from other P2 practices adopted by business establishments as described in the reporting for the [FY 22-23 P2 Grants](#), such as pounds of hazardous material or pollutants reduced.

- For this measure, when reporting the number of products, report the number of product formulations or designs, not the number of individual units of that product manufactured or sold. The same formulation sold in different size containers is considered one product.
- Retailers or distributors located in, or adjacent to a US Census tract that meets EJ criteria described in [Section I.E](#) of this RFA.

Eligibility for State & Tribal Colleges/Universities

- Colleges and universities must include documentation demonstrating that they are chartered, commissioned or publicly- owned/operated by the state or federally-recognized tribe.
- Documentation may include but is not limited to a state constitution/tribal government reference, college/university charter, W-7 tax form that has confirmed the college or university to serve as an instrumentality of a state or federally-recognized tribe.