



Information Overload: Getting the EPA Information You Want and Need

Carolyn Hoskinson – Director, Office of Resource
Conservation and Recovery (ORCR)

Ron Sundberg – Environmental Director, Trinidad Rancheria



Introduction

- Welcome and housekeeping
 - Submit questions via the Chat or Q & A button at the bottom of your screen.
 - A copy of the presentations is available in the Chat box.
 - A recording of this presentation will be available at www.epa.gov/tribal-lands in approximately 2 weeks.
 - Please contact Emily Wexler (Emily.Wexler@erg.com) if you are having technical issues with the webinar.
- Purpose and Goal:
 - For Tribal environmental program personnel to get the most relevant and useful information from ORCR and provide an avenue for tribes to give feedback on how to improve communication and collaboration
- Speakers:
 - Carolyn Hoskinson, EPA ORCR, Director
 - Ron Sundberg, Trinidad Rancheria, Environmental Director



Outline

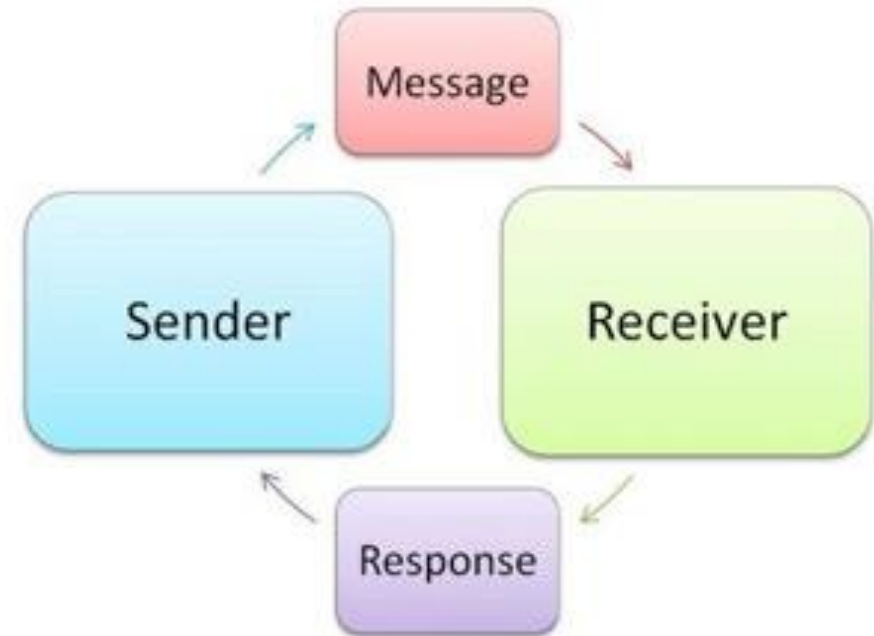
- Purpose and Intended Outcomes
- Push, Pull, and Interactive Communication
- ORCR's Communication Tools
- ORCR's Communication Avenues

- Ron Sundberg – A Tribal Perspective on Communication

- Guided Discussion and Feedback

Purpose and Intended Outcomes

- Improve ability to share the most relevant information from ORCR
- Provide an avenue for tribes to give feedback on how to improve communication and collaboration
- During this webinar we want ideas on how to improve two-way communications



Starter Definitions:

Push communication is when the sender initiates and controls the message, such as **sending an email or a report.**

Pull communication is when the receiver requests and accesses the message, such as **visiting a website.**

Interactive communication is when both the sender and the receiver exchange and respond to the message, such as having a **conversation or an interactive webinar**

Poll Question 1

How do you prefer to receive information and updates from ORCR (please rank)?

- Email
- Newsletter
- Webinar
- Website
- Social media
- Phone call

Push: Communications

- Tribal Consultation and Coordination
- Tribal Operation and Maintenance Cost of Service Analysis



Pull: Communications

- [Tribal Waste Journal](#)
- [National Tribal Waste Management Peer Matching Program](#)



Interactive: Communications

- Office Director Quarterly Webinar with Tribes
- Tribal Lands and Environment Forum



Communication Avenues

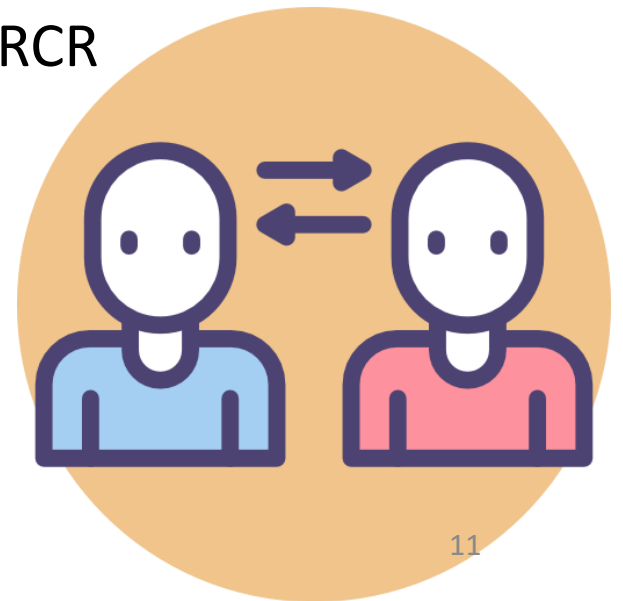
- [ORCR Tribal Waste Management Newsletter](#)
- [Tribal Waste Management Program Webinar Series](#)
- [Regional Tribal Waste Management Coordinators](#)
- ORCR Website
- Social media
- Press releases, etc.



Poll Question 2 on Interactive Communication

How can ORCR improve two-way communication?

- Be present at more regional meetings
- Conduct more one-on-one tribal visits
- Establish an email box exclusively for tribal input
- Hold regular “office hours” for tribal members to meet with ORCR
- Feedback forms
- Other



Tribal Partner Perspective

Ron Sundberg – Trinidad Rancheria,
Environmental Director

Information Sources

- Tribal Counsel: the main source of guidance and direction for the tribe's environmental priorities and policies
- Listservs and newsletters: a convenient way to stay updated
- EPA website: regulations, guidance, and technical assistance
- Region 9 Annual Conference: a valuable opportunity to and exchange best practices and suggestions

2023 TRIBAL EPA & U.S. EPA REGION 9 CONFERENCE

OCTOBER 24-26, 2023
ALPINE, CA



"Mutt Peyii Uumirrp"
This Land We Love

Tribal Partner Perspective

Ron Sundberg – Trinidad Rancheria, Environmental Director

Information Management

- ETEP: the tribe's Environmental Tribal Environmental Plan
- How the tribe uses the information from various sources to inform, update, and revise the ETEP
- How the tribe communicates and collaborates with ORCR and other stakeholders to implement the ETEP



Benefits of Staying Engaged

- Access Information, Recourses, and tools
- Opportunities for learning, Networking, and Collaboration
- Influence and improve ORCR's policies and programs
- Enhancement of capacity and skills to address tribal waste management challenges and needs
- Protection of human health and the environment





Guided Discussion and Feedback

Poll questions to spark discussion



Poll Question 3

How can we avoid sending you too much information about our products and services?

- Eliminate ORCR direct communications and send only through the regions
- Communicate through the RTOCs or affinity groups and don't direct message our mailboxes due to clutter
- Continue the ORCR newsletter on a more regular frequency
- Continue the ORCR newsletter on a less frequent basis
- Other (please specify)

Poll Question 4

How likely are you to pull down information from the web, i.e. do you regularly download or view the TWJ or other links?

- Very likely, I do this whenever you send a prompt
- Likely, if I see something of interest and want more information
- Unlikely, unless I'm looking for something specific
- Never, I get too many prompts and I don't trust links

Poll Question 5

Would you like a notification when there are updates to our products and services like the ORCR website or ORCR grant opportunities?

- Yes
- No





Thank you for joining us
today!