

Investing in America through the Bipartisan Infrastructure Law Recycling Education and Outreach Grant Program Fact Sheet

The Go Green Initiative

Selected Grant Recipient

Name: The Go Green Initiative

Project Location: Camden, NJ

Project Title: Camden, New Jersey Recycling & Composting Education + Outreach Program

Highlights

- Creates a cohort of 132 student interns over three years.
- Develops a school-based outreach program in a low-income community.

EPA Information

Region: EPA Region 2

Grant Funding: \$1,091,127

The Go Green Initiative's project will involve conducting training for school district staff and students, along with student extracurricular activities including internships. The outreach will be centered on awareness and knowledge of recycling and composting. Through social marketing, the initiative will aim to change the behavior and attitudes toward recycling across the city. District staff and administrators will be trained and a District Green Team will be created, which will provide strategic sustainability planning, system development, and data tracking.

REO Grants

The 2021 Bipartisan Infrastructure Law provides the largest EPA investment in recycling in 30 years to support National Recycling Strategy implementation and build a circular economy for all. As part of the Investing in America agenda, this funding supports improvements to waste management systems and programs, allowing resources to be used more efficiently and reducing the impact on the climate. REO grant funding can be used to inform the public about residential or community recycling programs, provide information about the recycled materials that are accepted as part of a residential or community recycling program, and increase collection rates and decrease contamination in residential and community recycling programs. These grants also advance the Justice40 Initiative, which aims to ensure that 40% of the overall benefits of certain federal investments flow to disadvantaged communities that are marginalized, underserved and overburdened by pollution. The Bipartisan Infrastructure Law also requires that 20% of the grant funding go to communities that are low-income, rural or Native American.

EPA will make the award to the Go Green Initiative once all legal and administrative requirements are satisfied.

Other Recycling Grant Funding in New Jersey

[New Jersey SWIFR State Grant Fact Sheet](#)

[Ocean County SWIFR Community Grant](#)

